



Lazy Magnolia Brewing

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Press Release

Lazy Magnolia Releases a new Limited Edition Flavor: Lighthouse Pale Ale July 7, 2006

Lazy Magnolia Brewing Company, Mississippi's first and only microbrewery, has released the fourth beer in its popular line-up of Seasonal beers. Lighthouse Pale Ale follows the very popular Jefferson Stout in the Limited Edition series.

Lighthouse is an American Style Pale Ale brewed to accentuate hop flavor and aroma. Lazy Magnolia's brewers have created this hoppy, thirst-quenching beer in response to numerous customer requests for a fresh, Mississippi-made Pale Ale. In keeping with Lazy Magnolia's philosophy, the recipe has been carefully crafted with the Southern Palate in mind. This beer is the perfect companion to muggy weather, crawfish boils, and spicy food, sure to be a hit among long-time craft-beer fans and novice beer drinkers alike. Lighthouse is currently available in kegs, with Party Pigs set for release in late July.

Lazy Magnolia was started by two local Mississippian's, born and raised in the heart of the Hospitality State. Mark and Leslie Henderson (maiden name Hatcher) moved to the Gulf Coast after college to pursue careers in engineering. They started home-brewing as a hobby, and their creations quickly gained a following among friends and family who encouraged them to go professional.

After several years hard work, the dream became a reality in January 2005 with the very first batch of beer brewed in their present location, Kiln, MS. Since that time, Lazy Magnolia has expanded its distribution through all of Mississippi, gaining new fans every day as more people discover their International Award Winning beers.

Lazy Magnolia's award winning beers can be found only in Mississippi. Kegs are the main package used by Lazy Magnolia as they work to bring a better selection of draft beer to Mississippi. They also produce a take-home package called a Party Pig, which is a self-pressurized plastic bottle containing 2.25 gallons (one case) of beer. This package maintains beer freshness for over 1 month after the first use.

In addition to the Limited Edition series, Lazy Magnolia offers four year-round flavors, specially created for the South:

- **Southern Pecan**, the flagship beer, is an International Award Winner, earning a Bronze Medal in this year's World Beer Cup in the Specialty Beer category. Southern Pecan is a Nut Brown Ale brewed with locally-grown pecans. It's sweet, nutty flavor makes it a great beer for dessert.
- **Amberjaque** is another International Award Winner, earning a Bronze Medal in this year's World Beer Cup in the Rye Beer category.
- **Blue Heron** is a wheat beer brewed in the European style with very distinctive spicy flavors and aromas.
- **Par-3** is Lazy Magnolia's light beer, made with a summer round of golf in mind.

Lazy Magnolia offers tours of the brewing facility every Saturday morning at 10:30. More information, including a list of restaurants and grocery stores carrying Lazy Magnolia beers, can be found online at www.lazymagnolia.com.