



Lazy Magnolia Brewing

7030 Roscoe Turner Rd. Kiln, MS 39556 Phone: 228-467-2727 Fax: 228-467-2723

Press Release

Lazy Magnolia Introduces First Legally Bottled Beer In Mississippi History November 14, 2006

Lazy Magnolia Brewing Company, Mississippi's first and only packaging microbrewery, is proud to unveil the very first legally bottled beer brewed in Mississippi.

Breaking away from Kiln's rich history as the bootleg capital of both Mississippi and the United States, Lazy Magnolia will release ½ gallon growler bottles throughout the state for the Holiday season. The growler is a glass container similar to an old-style whiskey jug and is decorated with the Lazy Magnolia logo and "Kiln, MS." printed on the label. All four

Lazy Magnolia flavors will be available in the specially printed growlers, which are destined to be collectors' items as well as the ideal Holiday gift for craft beer enthusiasts. In addition, Lazy Magnolia will be offering gift packs containing a single growler and 4 Lazy Magnolia pint glasses. These limited edition items will be available at retailers throughout Mississippi.

Lazy Magnolia was started by two local Mississippians, born and raised in the heart of the Hospitality State. Mark and Leslie Henderson moved to the Gulf Coast after graduating with Engineering degrees from Mississippi State University. Their one-time hobby has created, with the growing following of fellow Mississippians, the beginnings of a Great Southern Brewery.

After several years of hard work, their dream became a reality in January 2005 with their very first batch of beer brewed in the present location of Kiln, MS. Since that time, Lazy Magnolia has expanded its distribution throughout the entire state, gaining new fans every day as more people discover their International Award Winning beers. Lazy Magnolia beers can only be found in Mississippi.





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Lazy Magnolia offers 4 standard flavors, as well as a seasonal beer to compliment both the changing seasons and the Southern Palate:

- **Southern Pecan**, the flagship beer, is an International Award Winner, earning a bronze medal at the 2006 World Beer Cup in the Specialty Beer Category. Southern Pecan is a Nut Brown Ale brewed with locally grown and roasted pecans.
- **Amberjaque** is another International Award Winner, earning a bronze medal in the 2006 World Beer Cup in the Rye Beer Category. With a distinctive Rye twang, this amber ale is dry with a malty character and hoppy aroma.
- **Blue Heron** is a wheat beer brewed in the European style with very distinctive spicy flavors and aromas. Blue Heron is distinctive in the wheat beer category by being a Kristal Weizen, or sparkling wheat beer, one of the few that are commercially available and specifically designed for the southern palate.
- **Par 3** is Lazy Magnolia's light beer brewed with a summer round of golf in mind. Par 3 is short on calories but long on flavor. The perfect session beer.

Lazy Magnolia offers tours every Saturday morning at 10:30. For more information, including a list of restaurants and retail outlets carrying Lazy Magnolia beers, please visit www.lazymagnolia.com.